



COMPANY PROFILE

2022 — 2026

The first Expo-Room 365 in the metaverse.

A CLUB DEAL OF EXCELLENCE

2022

YEAR FOUNDED

15+

ALLIES

2,000 m²

OF EXPO-ROOM

B2B2C

CLUB DEAL

24/7

ALWAYS OPEN

Entering is believing, whenever you like.

Main area: Tuscany · Emilia-Romagna · Lombardy

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All of Edil Emporium in 14 pages.

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Edil Emporium

Operating since 2022: facts, not promises.

EDIL EMPORIUM
— VIRTUAL EXPO 365 —

Edil Emporium is the first Expo-Room 365 in the metaverse: fully digital, open at any time, reachable from anywhere in the world.

Not just a showcase, but the meeting point where businesses and private clients find people, answers and solutions.

FOUNDED	2022
MODEL	Club deal · B2B2C
ALLIES	over 15 excellent firms
SPACE	2,000 m ²
PLATFORM	FrameVR
ACCESS	24/7 · PC, tablet, VR headset
MAIN AREA	Tuscany · Emilia-Romagna · Lombardy



THE FOUNDER

Samuele Matteoni

Metaverse Specialist & Founder

Problem solving

Tenacity

Optimism

Integrity

True to his word

Edil Emporium was born from a simple idea: one single place, always open and reachable from anywhere, where businesses and clients pool their skills, time and ideas. Hence the club deal: conscious Allies, united by respect for our planet.

Samuele Matteoni is a young entrepreneur with a Tuscan heart and a clear vision: bringing businesses and clients together, cutting operating costs and emissions without compromising on quality and high-end service.

Since 2022 he has built Edil Emporium step by step. His method is simple: listen to the need, check every detail and entrust it to the Ally with the right skills, coordinating timing and people up to the result. One contact, clear terms.

A close-knit network, built on trust, one Ally at a time.



Scan and message us
with the code
CLUB DEAL

The future is a conscious choice

Less travel, less waste, more opportunities.

VISION

Construction without distance: those who make, those who design and those who live in a home meet in one single place, wherever they are, without having to travel.

MISSION

Reducing travel, travel emissions and costs through collaboration between people and technology, streamlining everyday processes, in line with the goals of the EU Green Homes Directive.

Meetings a click away

WHEREVER YOU ARE

Businesses and professionals meet from home or from the office: more time for work, fewer emissions in the air.

A green choice

DIGITAL STANDS, LIGHT FOOTPRINT

Stands, panels and catalogues are digital: they are updated in one click and last over time. Less waste, more value.

Always open 24/7

HOLIDAYS INCLUDED

You can enter from a PC, tablet or VR headset, whenever you like, from home or from the office.

OUR MANIFESTO

The future of construction is built together, every day, from every part of the world.

Stay curious: the best is yet to come.



MORE THAN A VIDEO CALL

In the metaverse you move through space, see products at real scale and meet several companies in the same place. With a VR headset the experience becomes immersive and the choice becomes green: less travel, fewer emissions.

The B2B2C formula

The client brings the need. Edil Emporium handles it in the best way, together with the company.

01**THE CLIENT**

brings their need
to Edil Emporium

02**EDIL EMPORIUM**

finds the right Ally
in the ecosystem

03**TOGETHER**

Edil Emporium and the company
follow every stage

04**RESULT**

turnkey,
with clear timing and costs

SHARED MANAGEMENT

Edil Emporium supports the company at every stage: the client always has a clear point of reference.

RIGOROUS SELECTION

Every Ally is vetted for quality, financial soundness and reliability.

A BENEFIT FOR THE CLIENT

Companies save on trade fairs, stands and traditional advertising, and reinvest the savings in discounts reserved for Edil Emporium clients.

INCENTIVES & TAX BONUSES

Certified products, eligible for current building incentives.

HOW TO GET IN**RECOMMENDED • BEGINNERS****PC / MAC**

You move with the keyboard arrows and look around with the mouse.

BEGINNERS**TABLET**

All touch: drag your finger to look around and move.

EXPERTS**VR HEADSET**

First-person view, with all modern headsets.

AI ASSISTANT — IN THE PLATINUM SPACES

In the Platinum spaces a personal AI Assistant welcomes visitors, guides them and answers their questions 24/7.

The club deal that multiplies

Together, every idea is worth more.

Edil Emporium brings together entrepreneurs and professionals who pool their skills to guide projects from the first sketch to the building site.

Purchasing departments, designers and contractors find the skills they need in one single place: from the home to the business.



Expo-Room 365 in the metaverse

Always open 24/7 · AI Assistant in the Platinum spaces



A business club deal

Allies who share their business opportunities



Certified quality products

Eligible for current building incentives



One single point of contact

Timing and people always coordinated

THE MONTHLY MEETINGS

Every month Edil Emporium brings Allies, builders and professionals together around a private table, where club deal successes are shared and new proposals are born: real networking and concrete connections, with no travel.



There were 27 of us

27 July 2026: the meeting that made history.



The event table in the metaverse. Participants' names blurred for privacy.

27

PARTICIPANTS

25

AT THE SAME TIME

4

COUNTRIES

WHAT THEY SAY ABOUT US

«Io c'ero dall'Australia ed è stato bellissimo.»

— **Alessio Cappabianca, Venue Manager, connected from Australia**

«Grazie, bellissima presentazione che apre effettivamente a una serie di riflessioni.»

— **Gian Maria Montacchini, partner and Managing Director of The Bridge Strategy S.p.A. · Edil Emporium Ally**

«Bellissimo lavoro, complimenti.»

— **Riccardo Centi, nuclear engineer, CEO of CEAM Energia · Edil Emporium Ally**

[Read the original comments on LinkedIn » lnkd.in/p/ekV_EXRA](https://lnkd.in/p/ekV_EXRA)

THE EVENT

On 27 July 2026, Allies, professionals and guests from 4 countries met in the Edil Emporium Expo-Room 365: presentations, discussion and networking around the same table, each from their own office.

VISIBILITY RESULTS

Our voice reached as far as America and the Netherlands. After the event we were contacted by:

- **a group of developers from Las Vegas;**
- **a group of Dutch VR headset distributors, active throughout Europe.**

A virtual table, an international echo.

Dream House Project by Edil Emporium

The dream house, yours to compose · a shared project of the Allies, in Emilia-Romagna.

EDIL EMPORIUM
— VIRTUAL EXPO 365 —

THE DREAM HOUSE · by Edil Emporium · *yours to compose.*

SHARED ECO-PROJECT

For anyone who wants to build their own home.

An X-LAM timber house, made of solid cross-laminated wood panels: dry construction, quick assembly, high seismic resistance, formaldehyde-free glues.

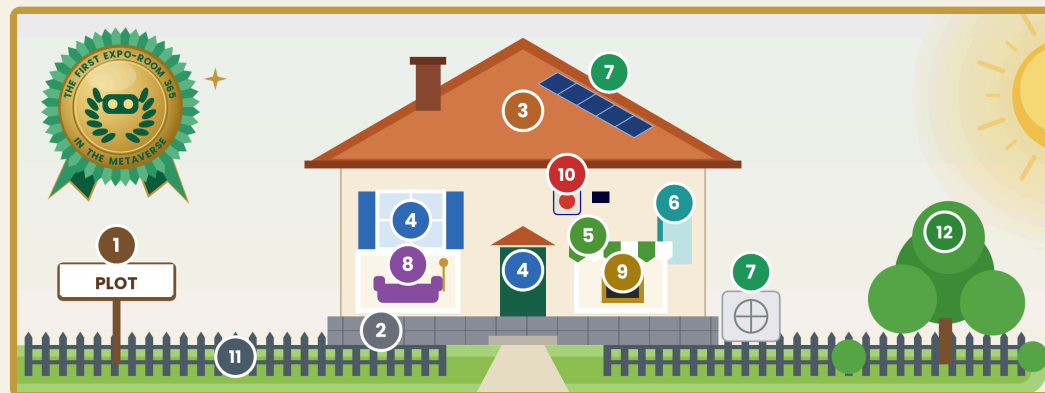
Designed to aim for energy class A with the shared expertise of the club deal. Certified products, eligible for current building incentives, in line with the EU Green Homes Directive.

EMILIA-ROMAGNA

EXTENDABLE TO OTHER REGIONS

HOW IT WORKS FOR THE CLIENT

- 1 Edil Emporium presents the project to the client and listens to their wishes.
- 2 The client freely chooses the services, at their own pace.
- 3 Each Ally prepares its own quote, supply and installation included.
- 4 The client receives a professional service, from idea to completion.
- 5 One single point of contact manages direction and timing.



REQUEST THE FLYER FROM EDIL EMPORIUM

Message us on WhatsApp with the code DREAM HOUSE.

Over 15 excellent firms

The Expo-Room 365 floor plan: who does what, and on which side.

EDIL EMPORIUM
— VIRTUAL EXPO 365 —

It could be yours
space available

LS Systems

the power of the sun, even at night

Evolution Green

*360° efficiency ·
Platinum partner*

The Bridge Strategy

bridging capital and projects

Linea Legno

living with wood

Red Corporation

real estate group, exclusives and off-market

Vetrex

the window as an architectural detail

Verisure

security that responds 24/7

Studio A Firenze

designs made to be lived in

It could be yours
space available

Tuscany Green

smart greenery

Nanotek

the insulation you cannot see

Matteo Ferretti

art that gives spaces identity

Haute couture atelier

elegance tailored to measure

It could be yours

space available



Okna Samoraj

made-to-measure windows for Italian homes

Seral

light, shade and privacy, made to measure

Eurofabbro

metalwork, made to measure

Studio Porciani

over 50 years of projects

CEAM Energia

energy from the sun, the wind and water

The home

From the structure to the windows: who builds and closes up your home.

THE HOME

Structure, windows, shading and insulation: the Allies who give shape to the home and make it efficient. All with supply and installation.

Linea Legno

LIVING WITH WOOD

Builds timber structures, roofs and houses designed to measure, with dry assembly: faster building sites and less disruption.

EXPERTISE

Timber structures · Roofs · Timber houses · Floors · Prefabrication

SERVICE AREA

Throughout Italy

IN THE EXPO-ROOM

North Side

Okna Samoraj

MADE-TO-MEASURE WINDOWS FOR ITALIAN HOMES

Windows and frames in PVC, wood and aluminium designed for the Italian market, with shutters, doors and sliding systems: a wide choice of models and colours.

EXPERTISE

Windows · Shutters · Entrance doors · HST lift-and-slide · Double glazing

SERVICE AREA

Supply across Italy · installation in Central & Northern Italy

IN THE EXPO-ROOM

East Side

Vetrex

THE WINDOW AS AN ARCHITECTURAL DETAIL

The top end of window frames: selected for performance, finishes and design, with direct import.

EXPERTISE

Premium windows · French windows · Sliding systems · Special finishes

SERVICE AREA

Supply across Italy · installation in Central & Northern Italy

IN THE EXPO-ROOM

West Side

Seral

TAILORED LIGHT, SHADE & PRIVACY

Insect screens and shading systems: technical blinds, roller shutters and sun louvres to control light, heat and privacy.

EXPERTISE

Insect screens · Technical blinds · Roller shutters · Sun louvres · Shutter boxes

SERVICE AREA

Throughout Italy

IN THE EXPO-ROOM

East Side

Nanotek

THE INSULATION YOU CANNOT SEE

Coloured or transparent nano-coating: high-performance insulation with minimal thickness, ideal where a traditional external insulation system cannot be applied.

EXPERTISE

Nano-coating · Thermal insulation · Energy retrofit

SERVICE AREA

Supply and installation throughout Italy

IN THE EXPO-ROOM

South Side

The home

Security, fencing, garden and design: who completes your home.

Verisure

SECURITY THAT RESPONDS 24/7

Monitored alarms with video verification and a 24/7 control room, for homes and professional premises.

EXPERTISE

Burglar alarms · Video surveillance · Control room · Control app

SERVICE AREA
Throughout Italy

IN THE EXPO-ROOM
West Side

Eurofabbro

METALWORK, MADE TO MEASURE

Window grilles, fences, gates and canopies in metal, designed and made to the real measurements of the site.

EXPERTISE

Window grilles · Fences · Gates · Canopies · Railings

SERVICE AREA
Supply across Italy · installation in Central & Northern Italy

IN THE EXPO-ROOM
East Side

Tuscany Green

SMART GREENERY

Designs and creates signature gardens: from the landscape to the choice of plants, from irrigation to scheduled maintenance.

EXPERTISE

Garden design · Irrigation · Plants · Maintenance

SERVICE AREA
Throughout Italy

IN THE EXPO-ROOM
South Side

Studio A Firenze

DESIGNS MADE TO BE LIVED IN

Design as a synthesis of space, light and way of living: from the study of the building envelope to the definition of the interiors.

EXPERTISE

Architecture · Interior design · Renovation · Rendering

SERVICE AREA
Central & Northern Italy
assessed case by case

IN THE EXPO-ROOM
West Side

Energy

Producing, storing and saving energy.

ENERGY

From home solar panels to large renewable energy plants: design, storage, efficiency and incentives, with one single contact for every project.

Evolution Green

**360° EFFICIENCY ·
PLATINUM PARTNER**

Complete energy efficiency upgrades: solar, heat pumps, building envelope works and incentive management. In its Platinum space, an AI Assistant answers 24/7.

EXPERTISE

Solar PV · Heat pumps · Energy audits · Incentives

SERVICE AREA

Campania and Central & Northern Italy

IN THE EXPO-ROOM

North Side

LS Systems

THE POWER OF THE SUN, EVEN AT NIGHT

Complete solar PV systems with storage: from design to commissioning.

EXPERTISE

Solar PV · BESS storage · Sizing · Maintenance

SERVICE AREA

Supply and installation throughout Italy

IN THE EXPO-ROOM

North Side

CEAM Energia

**ENERGY FROM THE SUN,
THE WIND AND WATER**

Develops projects from renewable sources, sun, wind and water: from the feasibility study to building and running the plant.

EXPERTISE

Solar PV · Wind · Hydroelectric · Feasibility studies

SERVICE AREA

Throughout Italy

IN THE EXPO-ROOM

East Side

Real estate & strategy

Buying, selling, building, investing.

Red Corporation

REAL ESTATE GROUP,
EXCLUSIVES AND OFF-MARKET

Real estate group with exclusive listings and off-market deals: buying and selling, selling your property and advice.

EXPERTISE

Sales · Exclusives · Off-market · Valuations

SERVICE AREA

Emilia-Romagna

IN THE EXPO-ROOM

West Side

It could be yours

space available · North Side

The Bridge Strategy

BRIDGING CAPITAL AND PROJECTS

New business strategy and real estate investment, structured with method to bring capital and projects together.

EXPERTISE

Business strategy · Investment · Real estate · Advisory

SERVICE AREA

Throughout Italy

IN THE EXPO-ROOM

North Side

Studio Porciani

OVER 50 YEARS OF PROJECTS

A family practice, father and sons, with 15 professionals on board: experience and a contemporary eye for design, restoration and off-market real estate.

THE PEOPLE

Arch. B. Porciani · Viterbo Order of Architects no. 251

Arch. L. Porciani · Viterbo Order of Architects no. 788

G. Porciani · CMO & Key Account

SERVICE AREA

Throughout Italy

IN THE EXPO-ROOM

East Side

Signature excellence

Art and haute couture, for those seeking a distinctive touch.

Matteo Ferretti

ART THAT GIVES SPACES IDENTITY

Contemporary visual artist: unique works conceived for private residences and prestigious premises.

EXPERTISE

Original works · Interior art ·
Commissioned projects · Corporate art

SERVICE AREA

Throughout Italy

IN THE EXPO-ROOM

South Side

Haute couture atelier

ELEGANCE TAILORED TO MEASURE

Haute couture for men and women, with over thirty years of craftsmanship. For confidentiality, the atelier's identity is shared by appointment.

EXPERTISE

Made-to-measure suits · Shirts ·
Ceremony wear · Image consulting

SERVICE AREA

Throughout Italy

IN THE EXPO-ROOM

South Side

12 — CONTACTS

Shall we talk about your project?

We will get back to you within 24 working hours.

Follow us on LinkedIn

[linkedin.com/company/edil-emporium-virtual-expo-365](https://www.linkedin.com/company/edil-emporium-virtual-expo-365)



Scan and message us
with the code
EDIL EMPORIUM